

Developing a Comprehensive Overdose Response Plan: Successes and Barriers

UNITE ECHO Session



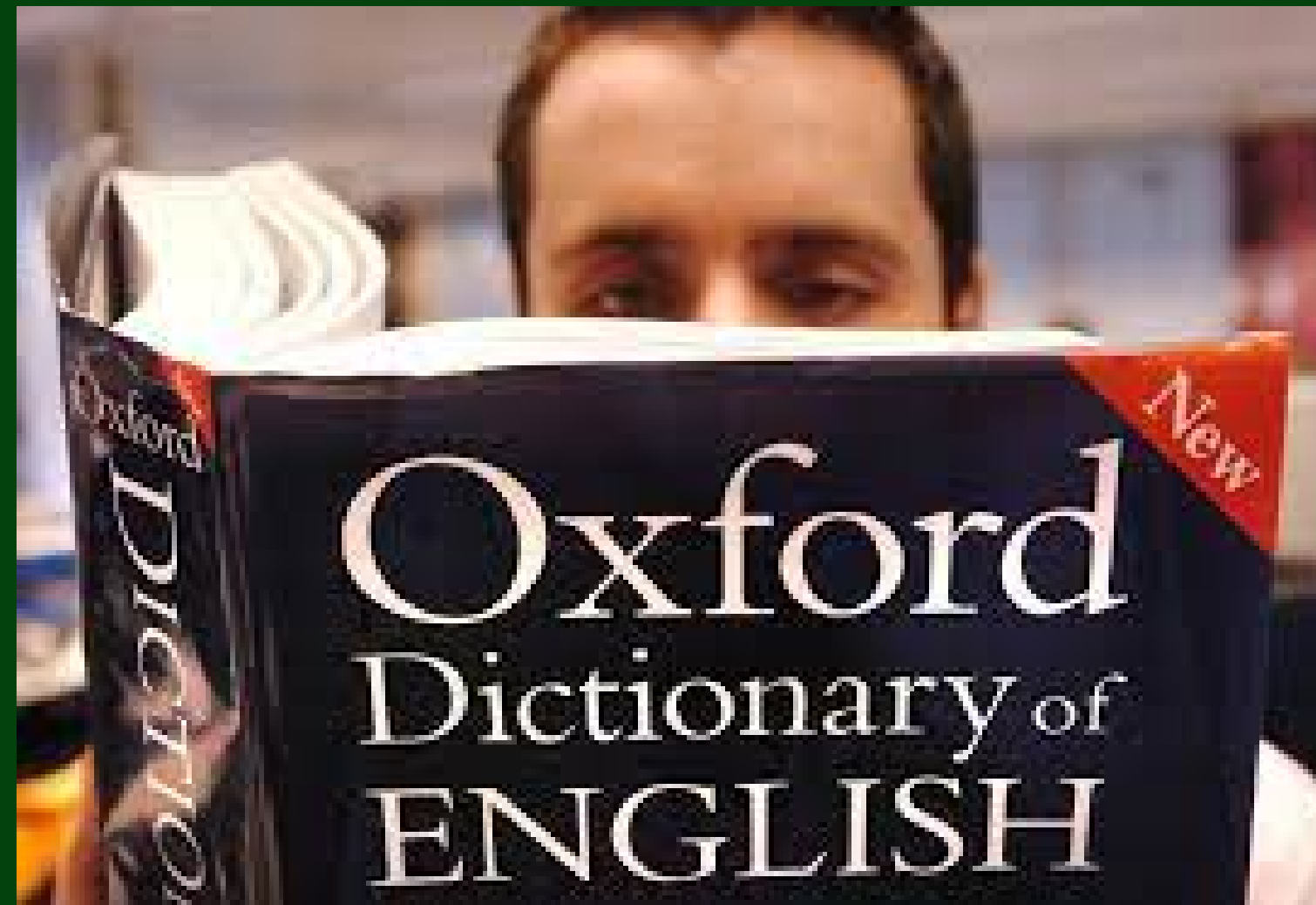
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December, 2023





Stigma (Stig-ma) *noun*: A mark of disgrace associated with a particular circumstance quality or person





- **Discuss the history and development of a comprehensive overdose response plan**
- **Explore novel methods of addressing stigma in a community and change perceptions**
- **Examine the quality assurance and community engagement with maintaining a recovery oriented community**



**Adverse healthcare experiences
affect recovery access**

**Bias and misunderstanding of aspects of SUD
is extremely common**



It's the right thing to do





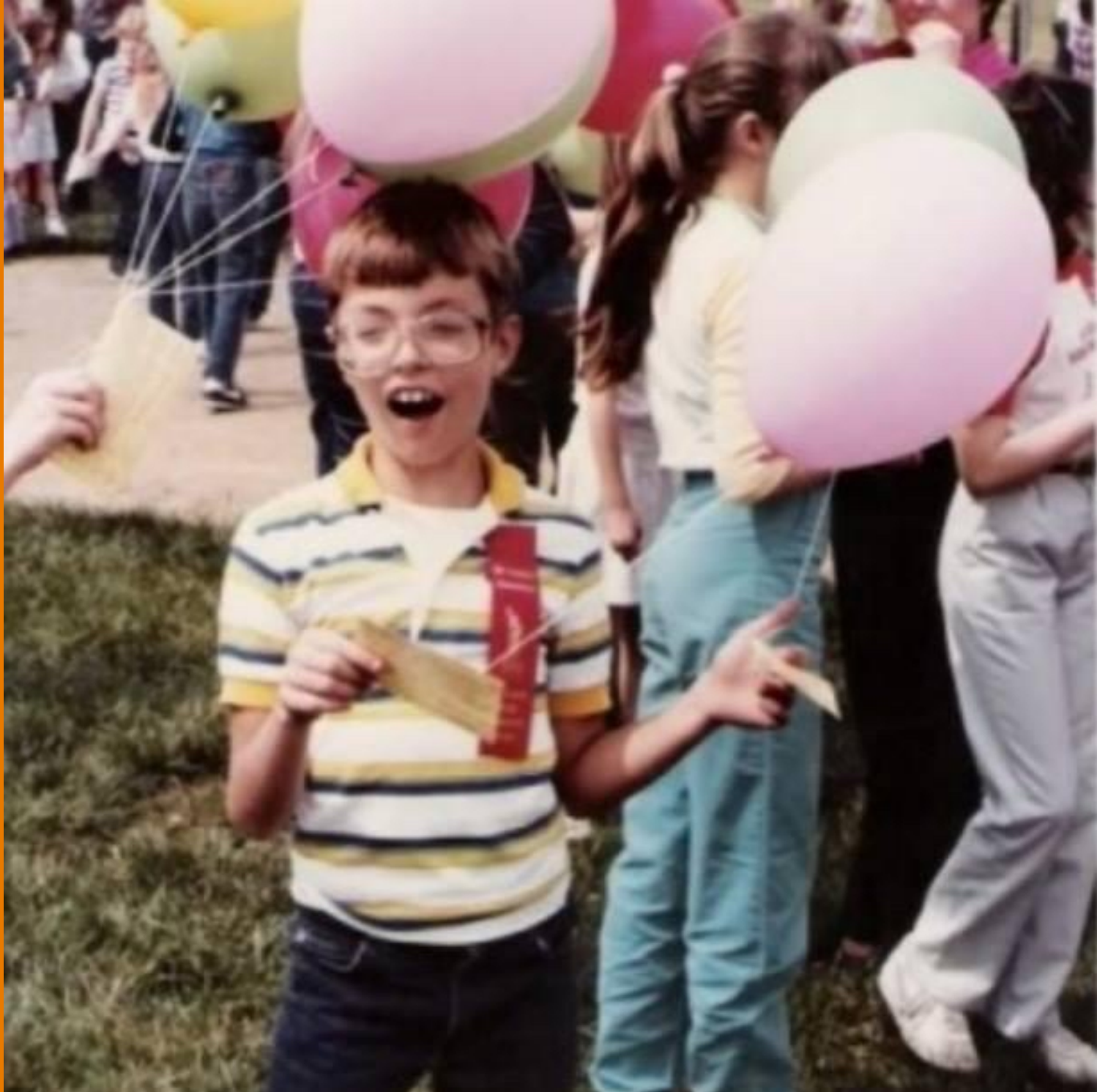


What a long strange
trip it's been.

Jerry Garcia

BACK←TIME







89 Overdoses in our county

Hundreds of ER Visits

Millions of dollars of healthcare resources

**Cheap
Readily
Available
Supply**

Economic Hardship

**Adverse
Childhood
Events**

**Social
Determinants of
Health**



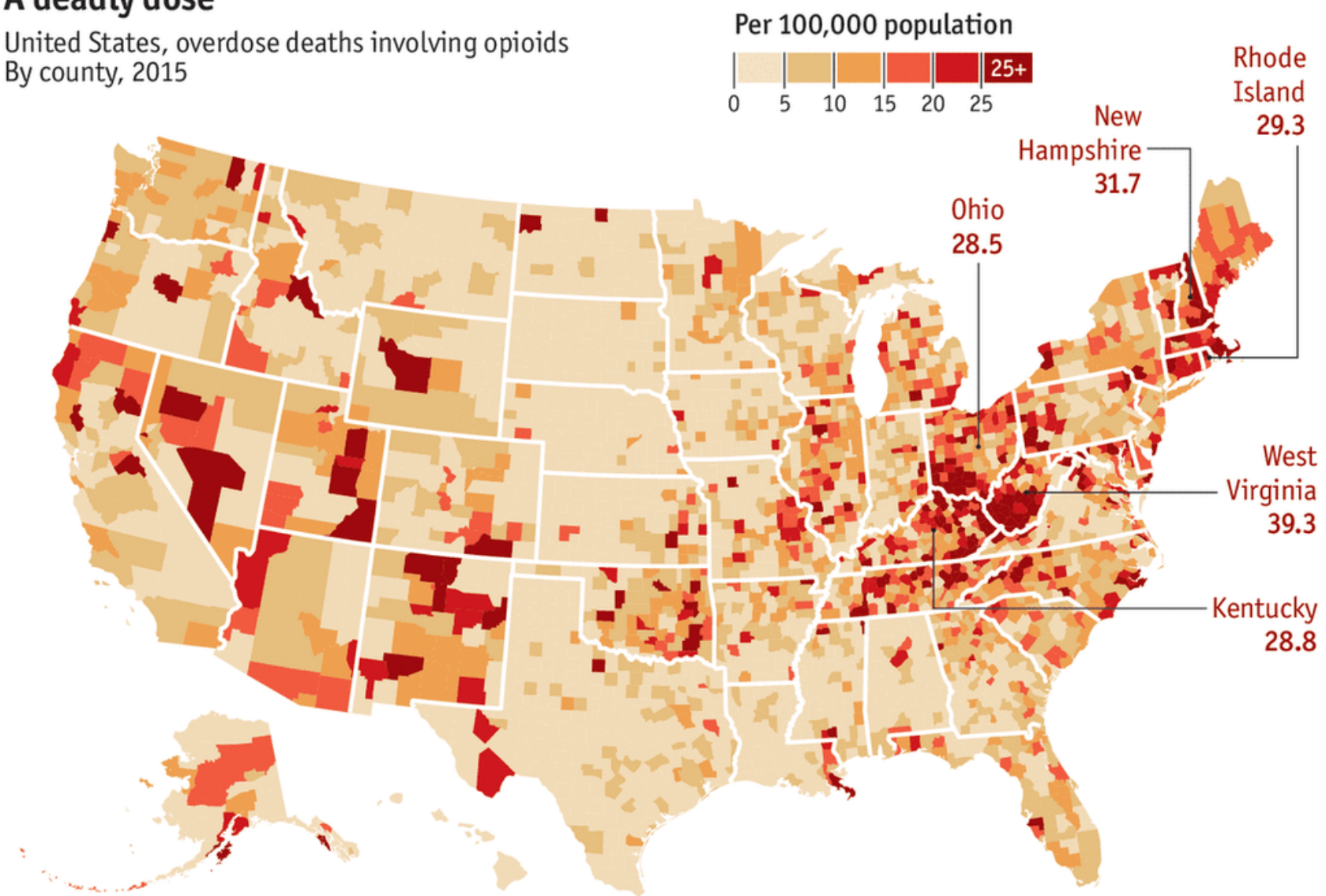
**Comorbid
Diseases**

**Problem
Prescribers**

Effective Interventions with Unintended Consequences

A deadly dose

United States, overdose deaths involving opioids
By county, 2015



Source: Centres for Disease Control and Prevention

Economist.com





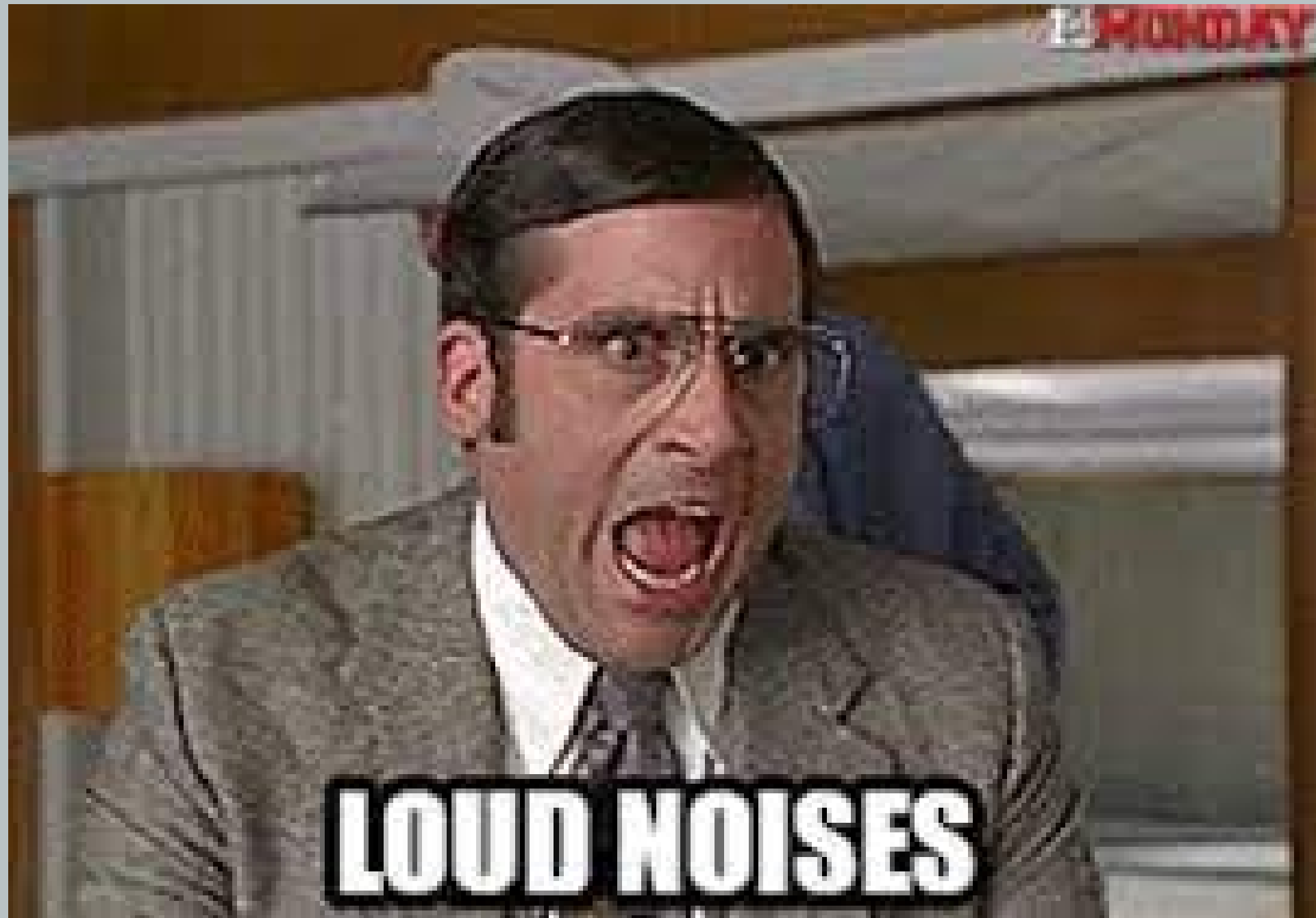
New
Year's
Eve



‘Ok, we have a problem, and I want to fix it’

Now what?





LOUD NOISES



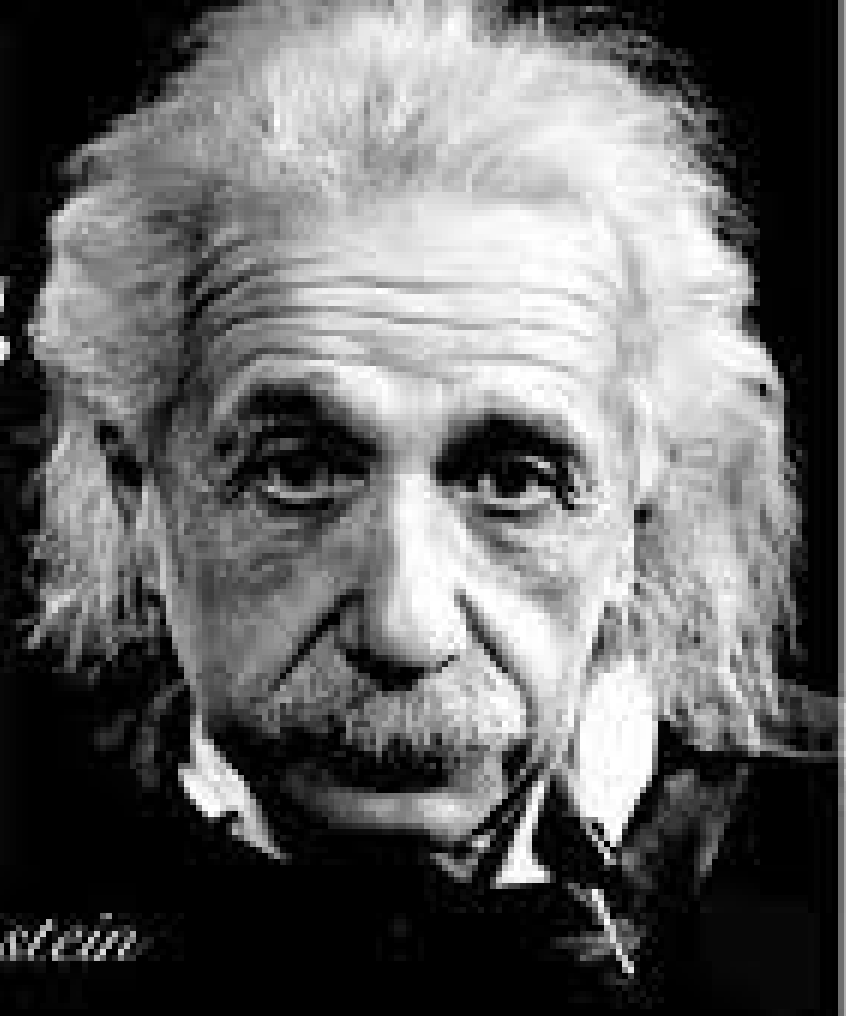
WHAT WOULD YOU SAY

YOU DO HERE?



Insanity:
doing the same thing
over and over again
and expecting
different results.

- Albert Einstein



So now what?





Public Health

Prevent. Promote. Protect.

Clark County Health Department

Clark
County
CARES



Clark County Cares





LifeSpring
Health Systems



**GAME
CHANGER**

Emergent Response

**Primary Care and
Behavioral Health
Follow-up**



**Public Policy
Ability**

**Grant
Opportunities**

WELL, DAMN.



**WHAT THE HELL AM
I GONNA DO NOW?**

NOTHING SELECTS FOR THE HOLES IN THE HEALTHCARE SYSTEM LIKE THE ER





Alert

Listen more than you talk



Perfect world - what does recovery look like?



Indiana
Department
of
Health

INCARES Grant

**Develop a Comprehensive
Overdose Response Plan**

PulsePoint



Alert



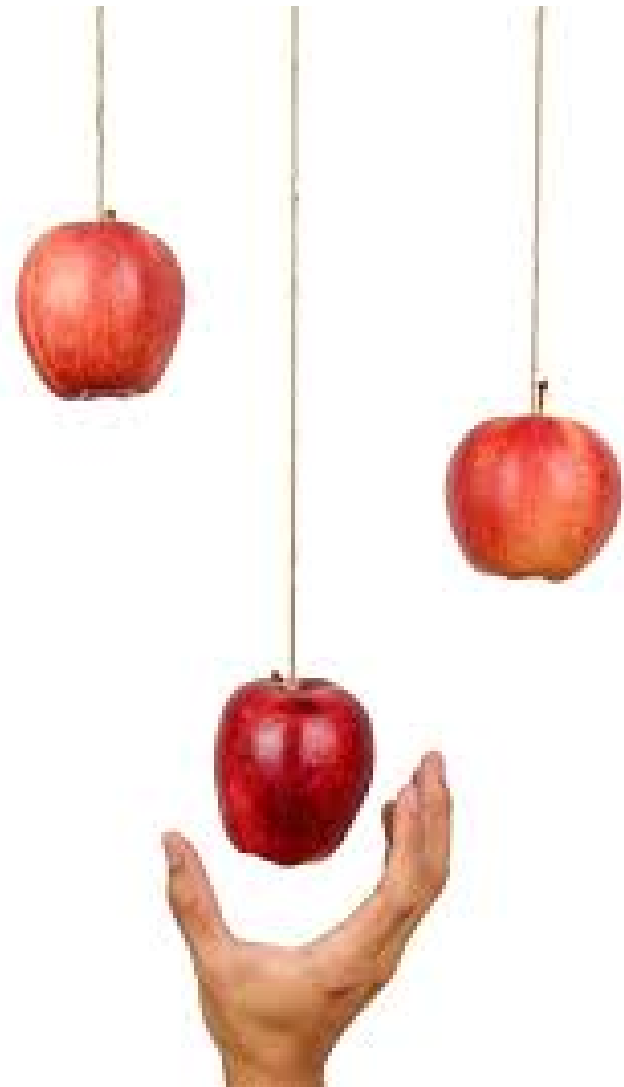
Humanize SUD

**The More Concrete the Relationship, the
More Difficult to Stigmatize**



Alert

Stigma Reduction Tactic



QUICK WIN







Alert

Not every hill is one to die on







“Modern problems require modern solutions”

boredpanda.com



‘Community Aid Stations’



Alert



**You Don't Have to Meet all
Stigma Issues Head to Head**



- **Active use to Healthcare/Recovery System of Care Entry**
- **Healthcare Entry to Stable Recovery**
- **Stable Recovery to Full Community Integration**



Public Access Narcan

**SUD Competent
Access Points**

Peer Support

Harm Reduction

**MAT Access and
Patient Centered
Options**



CORE
SERVICES GROUP

The logo for CORE SERVICES GROUP features the word "CORE" in a large, bold, black, sans-serif font. The letter "O" is stylized with a small square in the center. Below "CORE", the words "SERVICES GROUP" are written in a smaller, all-caps, black, sans-serif font.

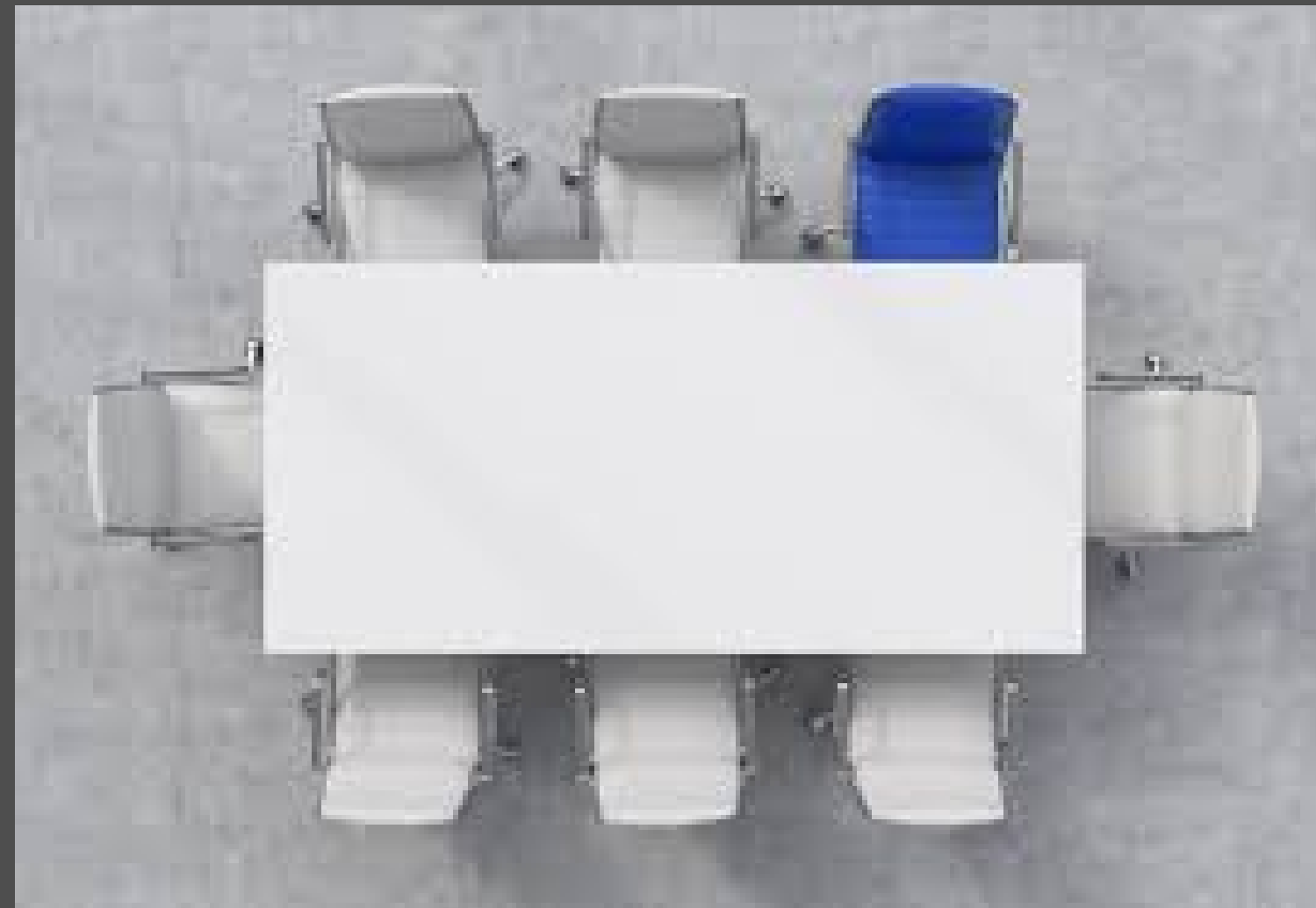
**Recovery Centers-
IP, OP, etc.**

Housing, Employment, and Wrap Around Services

Recovery Community

Law Enforcement/Judges

Clergy



**Business
Leaders**

Elected Officials

Local Healthcare System

IT'S ALL ABOUT
RELATIONSHIPS



ONE SIZE

→ FITS ←

ALL?

fill
me
up.

WIKITHEFRAME.COM



Local



State



Federal





Alert

Elected Officials/Community Leaders



**First discussion should never be when you
need something**

Don't talk to a bunch of nodding heads



Tough Conversations Don't Have to be Adversarial





The psychology of moral grandstanding







Positive Feedback

Recognition



**Celebrate
'Wins'**

First Responder Thank You Cards



Alert

Positive Feedback



COMPASSION FATIGUE

"The expectation that we can be immersed
in suffering and loss daily and not be
touched by it is as unrealistic as expecting
to be able to walk through water without
getting wet."

— Dr. Naomi Rachel Remen

•EMPOWERSOCIALWORKER•





Alert

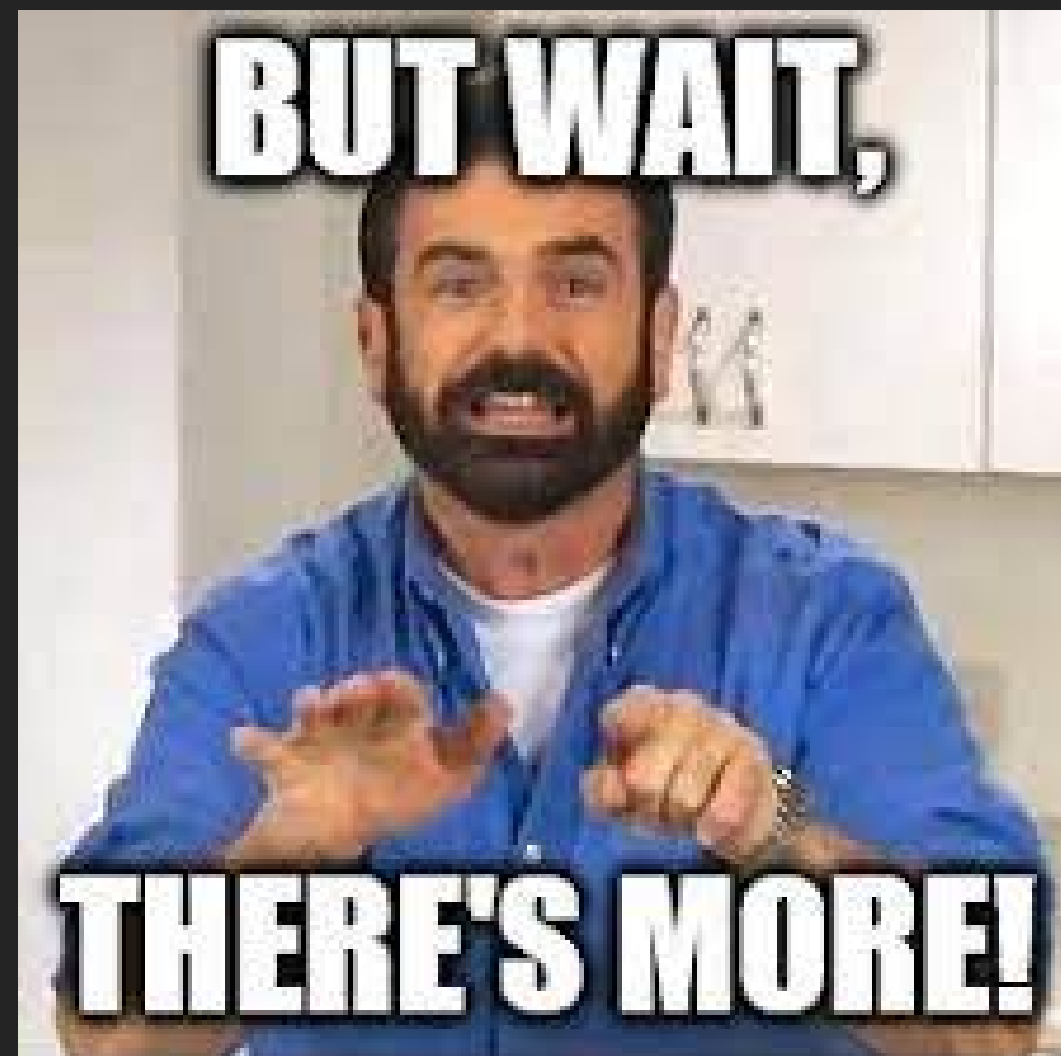
Always Remember Others Are Fighting the Same Fight



Challenge- Get Out There

Silence the Vocal Few

Additional Stigma Reducing Tactics





Alert

It takes time

**Bolster
successes**



**Adjust
failures**

**Resources come and go, always evaluate
always learn**

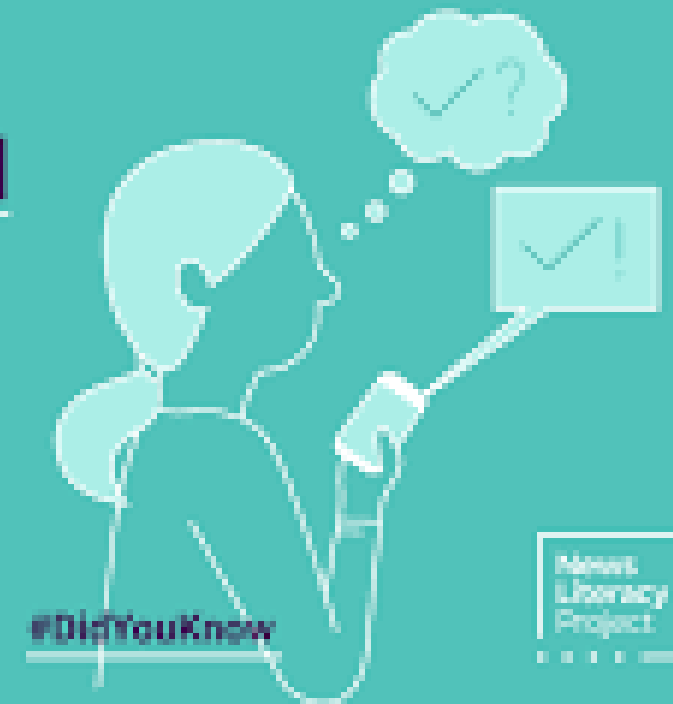
Why is QA important in stigma reduction?



Confirmation bias

is the tendency to search for, interpret and recall information in a way that supports what we already believe.

American Views: Trust, Media and Democracy.
Gallup/Knight Foundation (2018)





**If you don't engage the public,
someone else will**



**Don't take yourself too
seriously**

Vary your messages

CRITICAL THINKING



It's not changing anytime soon- so use it!



Alert



Just Substituting One Drug for Another

Narcans
Parties

Choice



Enabling

Weakness

3 Strikes and You're Out



Alert

**Systemic issues should never be fought
by boots on the ground at 2am**





Alert

**LEADERS
TAKE ALL
THE BLAME
AND GIVE
AWAY ALL
THE CREDIT**

Picture Quotes.com

Always remember the important thing is getting the initiative done and the patient what they need, not how you got there



Key Points



- **Listen more than you talk**
- **Humanize the Stigmatized**
- **Get a quick win and give credit**
- **Not every hill is to die on**
- **Your first discussion with a leader should never been when you need something**



- **You don't have to meet all stigma issues head to head**
- **Focus on the positives and recognize those who contributed**
- **Always remember others are fighting the same fight**
- **These processes take time, evaluate and adjust**



- **If you don't engage with the public someone else will**
- **Learn to educate effectively and positively**
- **Systemic issues should never be fought by boots on the ground at 2am**
- **It matters you got there, not how you got there**

